

# Centre For Liberal Arts (CFLA) KPR Institute of Engineering and Technology



Event No. : 2  
Date : 16.03.2022  
Platform : Zoom meeting  
Type of Event : Workshop  
Title of the Event : Workshop on “Developing Business Plan and Model - Startups”  
In Association with : -  
**Ms. Siva Raghavi,**  
Resource Person : Director – Startup Grind,  
India.  
Convener : **Dr Vanitha S,** Head / CFLA  
III-year students  
No. of Participants (Count) : 100+

## **Outcome:**

The program has been organized by the Centre for Liberal Arts. It is planned as a part of course “**U19LA004/ Startup and Entrepreneurship**”.

Ms. Siva Raghavi, Director – Startup Grind, India was the resource person. This session initially starts with creating awareness to the students about the importance of developing the business plan and model. This session provides insights about how to introduce and practically apply the business plan and model.

The event is started with the welcome address given by Dr. Vanitha S, Head/ CFLA. The students from III-year participated the event. The program was attended by 300 students. The session outcome and feedback received from the participants are excellent and they eagerly participated the program. The students got an idea about how to develop a business plan and design a business model. The resource person clarified their doubts as well.



 **KPR Institute of Engineering and Technology**  
Learn Beyond (Autonomous, NAAC "A")  
Avinashi Road, Arasur, Coimbatore.

**Centre for Liberal Arts**  
organizes a workshop on

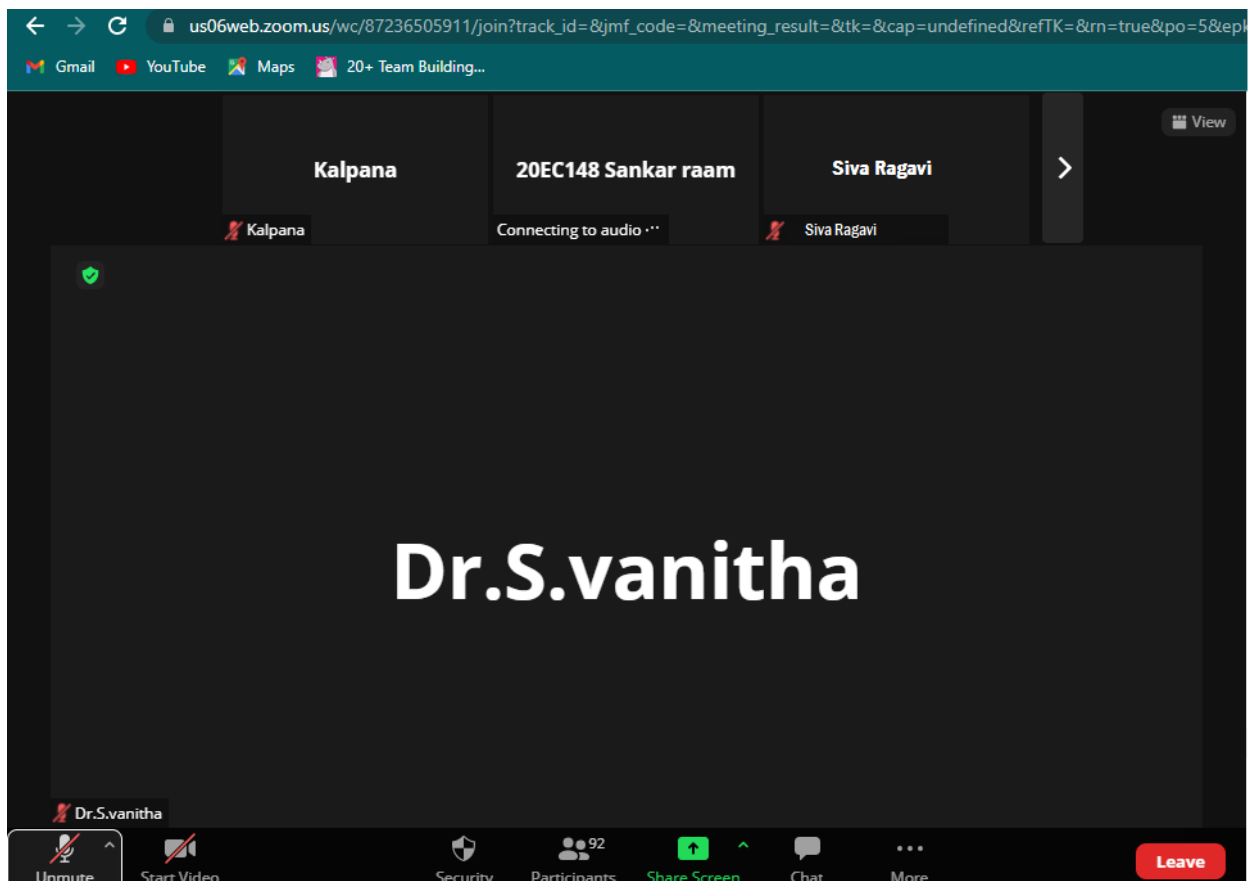
**Developing Business Plan and Model – Startups**

 **Speaker**  
**Ms.Siva Raghavi**  
Director, Startup Grind, India

**16<sup>th</sup> March 2022**  
**7.30 pm to 9.00 pm**  
Meeting ID: **831 6070 8716**  
Passcode: **888219**

Coordinator  
**Dr.S.Vanitha**  
Associate Professor & Head,  
Centre for Liberal Arts

kpriet.ac.in /KPRIETonline



us06web.zoom.us/join?track\_id=&jmf\_code=&meeting\_result=&tk=&cap=undefined&refTK=&rn=true&po=5&epk

Gmail YouTube Maps 20+ Team Building...

Kalpana 20EC148 Sankar raam Siva Ragavi

Kalpana Connecting to audio ... Siva Ragavi

**Dr.S.vanitha**

Dr.S.vanitha

Unmute Start Video Security Participants 92 Share Screen Chat More Leave

**Centre For Liberal Arts (CFLA)**  
**KPR Institute of Engineering and Technology**



**FEEDBACK:**

The session provides insights about how to create a business plan and model in a practical way.

It also helps to realise the potential threats in executing the business plan.

This session helps us with the strategies to create and successfully proceeding with the business plan.

**ATTENDANCE:** 100+ III-year students (Academic year 2021-2022)