

KPR Institute of Engineering and Technology



Minutes of the 7th Governing Body Meeting held on 5th July 2024 at 10.15 a.m.


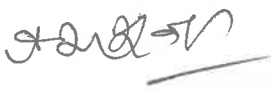


Venue: Conference Hall, KPRIET (Hybrid Mode)

Zoom Meeting:

<https://zoom.us/j/95452082346?pwd=1IZD1itiVMZJanI4EnAur8oYL8EsLM.1>

Meeting ID: 954 5208 2346

Members Present:

S.No.	Name of the Member	Category	Signature
1	Dr. K. P. RAMASAMY, Chairman, KPRIET	.. Chairman	
2	Dr. A. M. NATARAJAN, Chief Executive, KPRIET	.. Member from the Management	
3	Dr. M. A. BHAGYAVENI, Professor, Department of Electronics and Communication Engineering, CEG Campus, Anna University, Chennai	.. Anna University Nominee	
4	Dr. A. SIVATHANU PILLAI, Indian Scientist, President, Project Management Associates, India Adjunct Professor at IIT- Madras	.. Academician nominated by the Management	
5	Dr. K. SRINIVASA REDDY, Professor, Department of Mechanical Engineering, IITM, Chennai	.. Academician nominated by the Management	Online

- | | | |
|----|---|--|
| 6 | Dr. S. GOPI,
Assistant Director (Planning)
Directorate of Technical
Education, Chennai | .. State Government
Nominee |
| 7 | Mr. UDAYA SANKAR,
National Lead – Industry
Academia Connect
NASSCOM | .. Academician
nominated by the
Management |
| 8 | Dr. A. BALAMURUGAN,
Registrar and Director, CFAC
KPRIET | .. Senior
Administrative Staff |
| 9 | Dr. M. A. MANIKANDAN,
Director,
KPR International Centre
KPRIET | .. Senior Faculty from
the Institution |
| 10 | Dr. M. KATHIRVELU,
HoD, ECE
KPRIET | .. Senior Faculty from
the Institution |
| 11 | Dr. D. SARAVANAN
Principal | .. Member Secretary |

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The following members of the Governing Body expressed their inability to attend the meeting due to other pre occupations

- | | | |
|---|---|-------------------------------|
| 1 | Shri. K. P. D. SIGAMANI
Managing Director, KPR Charities | .. Member from the Management |
| 2 | Shri. P. NATARAJ
Managing Director, KPR Charities | .. Member from the Management |
| 3 | Shri. C. R. ANANDAKRISHNAN
Executive Director, KPR Charities | .. Member from the Management |
| 4 | Shri. E. K. SAKTHIVEL
Executive Director, KPR Charities | .. Member from the Management |

WELCOME NOTE BY THE CHAIR

- ❖ Chairman Dr. K. P. Ramasamy welcomed all the members to the 7th Governing body meeting and extended greetings to everyone.
- ❖ The Principal invited the members and with due request from the Principal, the members introduced themselves and shared their greetings mutually.

PART A

1. Confirmation of the previous minutes

- The Governing Body Members confirmed the minutes of the 6th meeting held on 18th August 2023.

2. Action taken Report

S. No.	Actions taken on minutes of the 6 th Governing Body Meeting
1	<p>Suggested to form a committee to review the requirements of Departments and prepare the budget</p> <p>Action Taken:</p> <p>Based on the suggestions from the Strategic Plan meeting and program advisory committee meeting, the requirements of curriculum & syllabus with due suggestions from the BoS is considered.</p> <p>Budget in charge of the Department prepares a budget in discussion with all relevant faculty members.</p> <p>Director Planning & Development is responsible for consolidation, after the initial screening, forwarded to the Principal.</p> <p>The Principal verifies the requirements with the Heads and recommends the budget.</p>
2	<p>Suggested to include details of 7.5% reserved admissions for Government Schools in the next meeting</p> <p>Action Taken:</p> <p>Details of 7.5% category reserved admissions for Government Schools have been presented.</p>
3	<p>Suggested to issue Certificate of Appreciation to resource persons from industries to attract more experts</p> <p>Action Taken:</p> <p>Implemented with effect from 10.01.2024</p>

4	<p>Suggested to focus on improving the number of patents granted</p> <p>Action Taken:</p> <p>For the new filing, additional efforts are put-in during the testing phase Thus, by taking corrective measures the number of granted patents (6 - September 2023) has increased to 15 as of June 2024</p>
5	<p>Suggested to approach IITM, Pravartak, Catalysing Innovation for startup</p> <p>Action Taken:</p> <p>Centre for Innovation, Incubation and Entrepreneurship Development (CIIED) has been assigned with responsibility and steps taken for innovation set up at KPRIET in association with IITM.</p>
6	<p>Suggested to establish a strong industry connect and suggested to include the outcome of each MoU in the next meeting</p> <p>Action Taken:</p> <p>Comprehensive report for Industry connects and outcome of MoU have been presented.</p> <ul style="list-style-type: none"> • Guest Lectures: 70 • Consultancy: ₹16,64,533 • Industry Connections: 353 • Student industry projects: 68 • Internship cum placement: 90 • Industry and Field Visits: 132 student visits and 408 faculty visits • Memorandums of Understanding: 61 active MoUs
7	<p>Suggested to include the outcome of MoU with International Universities</p> <p>Action Taken:</p> <p>Outcomes of MoU with International Universities have been included.</p> <ul style="list-style-type: none"> • International University Visit Faculty: 5 • International University Visit Student: 20 • Seminar: 6 • Webinar: 5
8	<p>Recommended to provide 5% of overhead expenses from research funds to Principal investigators for their professional activities</p> <p>Action Taken:</p> <p>As per the approved institute policy, 4% from the sanctioned fund is given to PI as an incentive. For the professional activities, PI utilizes sanctioned grant under contingency as per the norms of funding agency.</p>

9	<p>Suggested to focus on Perception and Digital Branding</p> <p>Action Taken: To improve Perception and Digital Branding following areas have been focused.</p> <p>Brand Strategy: A branding strategy and standard operating procedures have been developed to engage stakeholders across different social media platforms.</p> <p>Social Media Pages: Target audience-based content for social media platform has been curated. LinkedIn enhances the institute's image among recruiters and professionals, Instagram targets students, and Facebook targets parents. As a result, there has been improvements in impressions, by 33%, 67%, and 68% on LinkedIn, Instagram and FB respectively compared to the previous academic year.</p> <p>Recruitments: Resumes for interviews are invited through LinkedIn and other digital platforms.</p> <p>Admissions and Events: Digital marketing to create brand awareness and attract potential international admissions, Lead generation for Indian admissions has been achieved through geographically targeted digital advertisements. All events are promoted through digital platforms, with photos, posters and stories.</p> <p>Reviews: Response to comments on digital platforms is done regularly.</p> <p>Media and Communications: Event reports are sent to mainstream media, magazines and e-papers to improve our perception among the public, which helps for rankings and ratings. Emails have been sent to all stakeholders about the happenings and achievements.</p>
10	<p>Suggested to reduce the attrition rate by taking initiatives through a personal contingency / professional development</p> <p>Action Taken: Budget in the prescribed format provided by the institute is filled by the individual faculty members. Under budget head, the fund for professional development has also been included.</p>
11	<p>Recommended to implement Professor of Practice with at least two experts per department</p> <p>Action Taken: Professor of Practice will be appointed during the academic year 2024-25</p>

12	<p>Suggested to have an alumni decade meet with family members every year.</p> <p>Action Taken:</p> <p>An initiative to hold alumni decade meet with family members was implemented in 2023. The inaugural event took place on September 23, 2023, for the first batch of KPRIET, spanning the years 2009-2013.</p>														
13	<p>Suggested to have an Alumni Directory for each year</p> <p>Action Taken:</p> <p>Office of Alumni Relations currently maintains the directory up to 2023 starting from 2019 onwards.</p>														
14	<p>Suggested to conduct a survey among freshers, to gather insights into why they opt KPR and their expectations</p> <p>Action Taken:</p> <p>Student Affairs has conducted a survey among first-year students and the report was submitted to the Principal. Feedback collected from 850 students from first year</p> <table border="1" data-bbox="478 963 1241 1384"> <thead> <tr> <th>Parameter</th> <th>%</th> </tr> </thead> <tbody> <tr> <td>Good Placement</td> <td>40</td> </tr> <tr> <td>Good Infrastructure</td> <td>21</td> </tr> <tr> <td>Good Teaching</td> <td>18</td> </tr> <tr> <td>Good Environment</td> <td>11</td> </tr> <tr> <td>Good Extra Curricular</td> <td>5</td> </tr> <tr> <td>Others</td> <td>5</td> </tr> </tbody> </table>	Parameter	%	Good Placement	40	Good Infrastructure	21	Good Teaching	18	Good Environment	11	Good Extra Curricular	5	Others	5
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PART B

1. General

1.1. Important communications received from UGC, AICTE, NAAC, NBA, Anna University and DOTE

Important communications received from UGC, AICTE, NAAC, NBA, Anna University and DOTE were presented. The Principal explained the status of these communications and the members noted.

1.2 Meetings conducted by the Statutory Bodies

The details of Board of studies meetings, Academic Council meeting, and Result Passing Board Meetings and Finance Committee Meeting were presented and the members ratified and approved.

1.3 Existing Courses, Variation in Intake and New Courses

The start of new PG program M.B.A and increase in intake for the B.E Degree programs CS & EC, B.Tech AD & IT and PG in CAD / CAM were briefed and the members noted the same. The members inquired about the infrastructure and facilities for the new and additional intake. The Principal replied that all are available to the requirement.

1.4 Ranking, Accreditation and Awards

The Governing Body Members noted and appreciated the efforts taken by KPRIET to achieve various rankings & awards.

Dr.A.Sivathanu Pillai emphasized the importance of NAAC accreditation. The members inquired about strategies to get higher NIRF ranking for KPRIET. Dr. M. Kathirvelu, Director Planning and Development explained the ways to improve such as through better perception, enhanced R&D activities and industry connect.

1.5 Signature Events

A brief detail about the signature events conducted was presented and members noted.

2. New Infrastructure

2.1. Establishment of New Facilities, Infrastructure and Special Laboratories

The Governing Body Members noted and appreciated the Institution for new infrastructure facilities and development of Centre of Excellence at a cost of 2. 53 Crores after the 6th GBM. Further, The Principal informed the members that the new block in girls hostel and additional staff quarters are being constructed.

2.2. Library Facilities

Members noted the existing collection of books and the new arrivals, journals, etc., in the library.

3. Student Affairs

3.1. Students on Roll

The students on roll with the progress in admission was explained to the members and the members noted. Dr.K.Srinivasa reddy inquired about PG attrition and it was told that there were no attrition.

3.2. Scholarship Details

The Institute and Government scholarship details were presented and members noted the same.

3.3. Semester Examinations Results

The Governing Body Members noted the results of Nov/Dec 2023 and April/May 2023 examinations.

3.4. Students' Awards and Achievements

The 399 achievements in cocurricular and 172 in extracurricular activities of the students were appreciated by the members.

3.5. Career Development Activities

The details of students' placement, recruiters, highest salary, average salary, etc. were presented and noted by the members.

3.6. Additional Credit Courses

The additional credits courses offered to the students were explained and the members appreciated.

3.7. Programs Organized

There were 570 programs organized within Nine months period and the members appreciated the efforts taken by the Institution. It was suggested to promote in social media Platforms like Institute LinkedIn page and other common platforms to increase the visibility of the Institute.

3.8. Alumni Activities

The alumni activities were presented and the members noted and highlighted the importance of alumni network.

3.9. NSS / UBA Activities

NSS / UBA activities were noted by the members.

4. Faculty Affairs

4.1. Appointment of Principal

Appointment of Prof. Dr. D. Saravanan as Principal was ratified and approved. The members congratulated and wished him all success.

4.2. Appointments made during the Academic Year 2023-2024

Appointments made during the Academic Year 2023-2024 were ratified.

4.3. List of Staff Members relieved during the Academic Year 2023-2024

Principal presented the list of staff members relieved during the academic year 2023-24 and members noted. The improvement in faculty retention was appreciated.

4.4. Faculty Development Activities

. The postdoc opportunities for faculty members with sabbatical leave and 50% salary were noted and appreciated by the members.

4.5. Faculty Awards and Achievements

The Principal presented the awards and achievements of the faculty members and the same were noted by the members.

5. Research and Development

5.1. Publication Details

A total of 687 publications by the faculty members between Aug 2023 and June 2024 were noted and appreciated. The Ph.D completion by faculty members and also the external faculty members from KPRIET research centres were noted.

5.2. Funding Secured

₹ 80 lakhs of Research funding and 12 Lakhs for organizing events received during the period Aug 2023 – June 2024 were noted.

Dr. A. Sivathanu Pillai suggested to approach industries also to get Research funds.

5.3. Consultancy & Testing

Through Consultancy & Testing activities a sum of ₹ 16.64 lakhs was generated from Aug 2023 and June 2024 and the members noted.

5.4. Innovation, Incubation and Entrepreneurship Development Activities

The list of activities carried out by the CIIED from Aug 2023 and June 2024 were noted.

Dr. A. Sivanthanu Pillai suggested to approach IITM, Pravartak, Catalysing Innovation which promotes startup related to sensors, networking and communication technologies up to ₹ 50 lakhs.

6. Industry Connect

6.1. Industry – Institute Partnership Cell Activities

The Principal indicated that 1603 students & 138 faculty members have undertaken summer industry internships and 1878 students & 64 faculty during winter. The members noted the same.

6.2. MoUs signed and in Progress

The details of MoUs signed between Aug 2023 and June 2024 and the details of active MoUs were presented to the members and the members noted.

7. International University Collaborations and Visits

The MoU with 13 International Universities and the activities carried out with the Universities abroad were noted by the members.

Dr.K.Srinivasa reddy inquired about the faculty and students visit to International universities and the Principal briefed about the International internships offered to the students with stipend. Also, he narrated the faculty visits also. Both were appreciated by the members.

Dr.Manikandan, Director KIC explained the scholarship schemes of other countries and Dr A. Sivathanu Pillai informed to include Russian universities also.

8. Best Practices

Best practices followed in our institute were presented by the Principal and the members noted the same.

9. Income and Expenditure Statement 2023-2024

The Income & Expenditure Summary for the Financial Year 2023 – 24 were approved by the members

10. Budget 2024-2025

The Budget Proposed for the Financial Year 2024- 25 was approved by the members.

11. Progress of KPRIET – Strategic Plan

The strategic plan target and parameters achieved during the academic year 2023-2024 and for the upcoming academic year 2024-25 were included in detail in the Governing body report and the members ratified and approved.

12. Any other matters

Appreciations/Suggestions/Comments Given by The Governing Body Members.

Dr.K.P.Ramasamy, chairman

- ✓ Chairman emphasized on the importance of faculty development and need to learn AI by faculty from all programme
- ✓ Chairman informed to approach reputed industries to exhibit the potential research capacity of our institution, faculty and students to acquire research problems from them
- ✓ Chairman insisted on 100% PhD in faculty qualification

Dr.K.Srinivasa Reddy

- ✓ The placement statistics, growth of the Institution were appreciated and wished for further steady progress

Dr. M. A. Bhagyaveni

- ✓ The development of the institute is appreciable and informed to develop consistently to move one step ahead.
- ✓ To strengthen industry institute interaction

Dr. A. Sivathanu Pillai

- ✓ Expressed happiness about the progress of the Institution
- ✓ To install industry supported laboratories
- ✓ Visits to be arranged to Centres of Excellence at IITM and IIT Palakad
- ✓ Asked to concentrate on photonics and quantum technology too
- ✓ To explore JRF and SRF schemes and may be utilized effectively
- ✓ Emphasised the importance of finding the right Foreign university with high standards. He urged KIC to identify potential research areas in International universities in semiconductors, materials, manufacturing, aerospace, genAI, etc
- ✓ Highlighted the need for Perception and Digital Branding and asked to use Linked in effectively


CHAIRMAN

Photographs of the 7th Governing Body meeting dt 05.07.2024

